

ProFuturo

ProFuturo and World Vision

A key partnership for the educational transformation in Africa and Asia

A PROGRAMME OF:



IN COLLABORATION WITH:



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ProFuturo and World Vision, a key partnership for the educational transformation in Africa and Asia

Introduction

Education constitutes the basis for the overall development of the most vulnerable areas of the planet. Well aware of the above, ProFuturo and World Vision have joined forces to improve the quality of education for millions of children at risk of exclusion. The objective? To provide children with the best possible education so that they can grow up with equal opportunities and make all their dreams come true.



Two global partners

ProFuturo

ProFuturo is a digital education programme set up by Telefónica Foundation and “La Caixa” Foundation to narrow the education gap in the world by providing quality digital education for children in vulnerable environments in Latin America, the Caribbean, Africa and Asia. Since its creation in 2016, ProFuturo has reached 40 countries, benefited more than 24.4 million children and trained more than 1.2 million teachers.

ProFuturo relies on technology and innovative teaching methodologies to help teachers and pupils to develop competences to address the challenges of the 21st century. The programme collaborates with other institutions and companies, aspiring to create a large international network of teachers who teach, learn and share knowledge in order to jointly achieve better education around the world.

Further information available at: <https://profuturo.education/>

World Vision

World Vision is a Christian organisation seeking development, humanitarian aid and the promotion of justice that’s operated in 100 countries around the world since 1950 to help the most vulnerable children, their families and their communities.

Its vision is that of a world where all children can develop their full potential and live a fulfilling life in a peaceful and prosperous community. To achieve the above, it operates in different areas of action, such as child protection, education, response to emergencies, health, nutrition, water and economic development.

Further information available at: <https://www.wvi.org/>

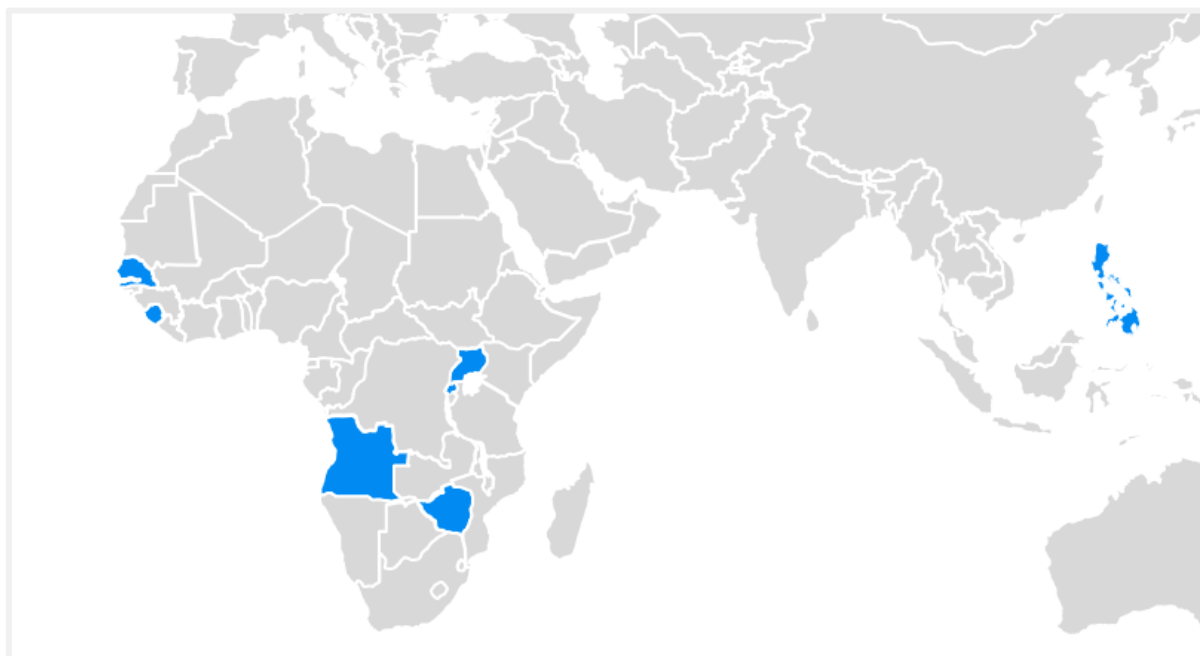


Over five years of cooperation

ProFuturo and World Vision began working together in 2017. The initial work consisted of a process to enable the two entities to get to know each other, establish priorities and identify common ground so as to define the scope of the project. World Vision's first steps in the alliance were managed by the Partnerships area at World Vision International, which helped to determine the local sites that were interested in forming part of the joint project and ready to do so.

In a second phase, the local sites in the different countries led the implementation in the field. World Vision has local staff (with regional and local offices and managers) to make the management more direct. The project also has local staff recruited exclusively for the daily monitoring with the schools and teachers.

2017-2021 timeline



Bringing quality digital education to 7 countries

The alliance between ProFuturo and World Vision currently has a positive impact on 7 countries in Africa (Senegal, Sierra Leone, Angola, Rwanda, Zimbabwe and Uganda) and Asia (the Philippines). The joint project began in 2017 in Angola, Zimbabwe and the Philippines, three countries in which the two entities already operated. It was extended to Rwanda and Senegal in 2019 and Sierra Leone and Uganda in 2020.

2021 was a key year in which the project grew in an exponential manner by reaching 758 schools, a figure much higher than the initial 145.



“Truly, this project is innovative and Africa, and Senegal in particular must move forward; today the world is digital and we must adapt to it”. Mr. Thiam. Principal at Darou Mbacké school, Senegal.

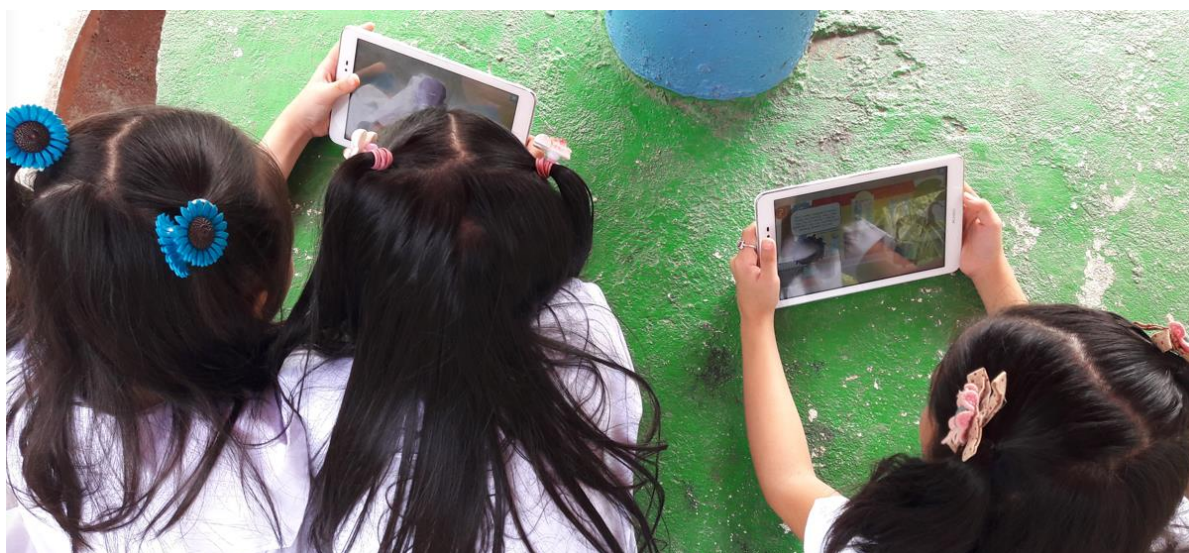
At the end of 2020, the Ministry of Primary and Secondary Education (MoPSE) in Zimbabwe showed interest in implementing the ProFuturo program nationwide, by installing the platform in nearly 1,300 schools distributed in the different regions of the country. Based on the experience gained in the previous years, a new collaboration agreement is signed between World Vision Zimbabwe, ProFuturo and MoPSE.

The best of both organisations in a shared mission

The synergies between both organisations were clear from the outset. World Vision had a far-reaching network of schools in the countries in which it already operated, an asset that ProFuturo's education proposal complemented with an added value.

“In line with SDG 17 of the 2030 Agenda, ProFuturo builds alliances to achieve its goals. World Vision has been one of the main global allies of our program for years”. Magdalena Brier. General Director of ProFuturo

Moreover, the two parties understand cooperation projects in a similar way; they empower the local counterpart to take ownership of the project with the aim of making it sustainable over time.



In this regard, to exemplify what the collaboration involves, ProFuturo and World Vision are currently working together on the sustainability plan involving third-party partners (the community, companies, governments, etc.) so that the project can continue after the three years of financial support provided by ProFuturo.

“Although this project focuses on SDG 4 “Quality and Universal Education”, it is interrelated with many others such as the end of poverty, the hunger fund, gender equality, the possibility of creating a decent job, and future income.” Javier Ruiz. CEO at World Vision.

The impact of this alliance goes beyond improving education and contributes to other goals of the 2030 Agenda for Sustainable Development: SDG 8 on decent work, with the training in digital skills it offers teachers, and SDGs 2 and 6 on water and food, given that in many cases these are two elements that are provided in the safe environment of the school, and ProFuturo's digital education programme encourages many children to attend classes.

Next steps

Search for sustainability of ongoing projects

Once the projects are consolidated, the sustainability phase becomes vitally important. Based on plans adapted to local contexts, the project teams in the different countries focus on covering all aspects related to the sustainable continuity of the initiative. Joint strategies are being developed with educational administrations and with other potential partners from the private and non-governmental sector. Given the scope of action of the project (digital education), emphasis will be placed on the need for the correct management of computer waste and the extension of the useful life of electronic devices.



“As children we learn new ways of using the tablets in our studies and we found that it’s easier to understand a lesson taught that way. We enjoy our learning and it’s amazing how fun it is to learn using ProFuturo”. Student from P5 at Gasagara School. Rwanda

Implementation of the project with the Zimbabwe MoPSE

After a first phase focused on the installation of the ProFuturo platform on the computer equipment made available by the MoPSE and on carrying out initial high-level training, the project sets itself the goal of advancing in the introduction of ProFuturo in the classroom. For this, specific districts have been selected in which to pilot the use of the platform and based on the monitoring carried out, evaluate a possible extension to the rest of the schools in the following years.

Exploring the possibility of expanding the collaboration of the Alliance to refugee care settings

ProFuturo has developed a Theory of Change and an intervention model adapted to the context of refugees and displaced persons. World Vision works in reception areas for these people, in refugee camps in Lebanon, Jordan, Uganda or South Sudan, among others. There is a common interest in expanding collaboration in some of these locations and, based on the progress made in this regard throughout 2021, we will try to finalize some of these proposals.



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