



Annual Report 2023

ProFuturo

A PROGRAMME OF:



THE TRANSFORMATIVE IMPACT OF E-DUCATION

**MAKING OUR WORLD MORE
HUMAN THROUGH EDUCATION**

Written by José María Álvarez-Pallete

Annual Report 2023

ProFuturo

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A PROGRAMME OF:



ProFuturo

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This annual report is interactive

Throughout the report you will find interactive icons with internal and external links. In addition, at the bottom of each page you will find a navigation menu that will allow you to consult it in a more agile and enjoyable way.





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MAKING OUR WORLD MORE HUMANE THROUGH EDUCATION

José María Álvarez-Pallete, Chairman of ProFuturo

Angola launched ProFuturo's proposal to bring educational innovation with technology to the world's most vulnerable schools in 2016. Since then, **the project has reached millions of teachers and students in 39 countries in Latin America, the Caribbean, Africa and Asia**. In 2023 alone, ProFuturo trained 342,000 teachers and reached 1.2 million children.



All this effort has resulted in a very positive assessment of ProFuturo as shown by the data from the annual 2023 survey answered by 76,000 students, 15,000 teachers and 245 coaches. **Significant improvements are seen in motivation to attend school (91%), improvements in students' digital (76%) and curricular competences (73%); improvements in pedagogical practices with technology (75%) and teacher motivation (82%), and improvements in the overall learning experience expressed by students (91%) and teachers (80%).**

In 2024, the project will be 8 years old, enough time to take stock of its results and the lessons learned along the way. **Since its inception, its intervention has been based on the evidence of progress and results provided by continuous monitoring processes, studies and evaluations to achieve greater social impact.**

Monitoring makes it possible to track the progress and use of equipment, platforms and content in schools, activities carried out by teachers and students, and the commitment of school managers. **Schools have been classified into 5 levels according to their level of appropriation of the programme**, and reinforcements and prescriptive improvement plans have been established with new educational proposals for students, the development of teacher leaders and teacher training and accompaniment.

Throughout this time we have also grown thanks to a wide network of global implementing partners such as **UNHCR, World Vision, Save the Children, Entreculturas, International Rescue Committee (IRC)**, Teach For All, UNESCO, the Organization of American States (OAS), or the Organization of Ibero-American States (OEI), funding partners such as **American Tower**, and through participation in knowledge networks and the exchange of international best practices.

In order to gain in efficiency and impact, ProFuturo proposes an evolution with 4 main axes until 2026: strengthening our intervention models, technological and educational innovation, and partnership and sustainability strategies. Priority



From left to right, Isidro Fainé, César Alierta and Julio Rimoldi on July 14, 2016, when ProFuturo was born.

“It is not possible to look to the future without recognizing that we advance on the shoulders of giants who preceded us. ProFuturo is the legacy of a visionary like César Alierta.”

The Chairman of Fundación Telefónica, César Alierta, met with Pope Francis in Colombia on September 8, 2017. Alierta presented him with the ProFuturo project to build a more prosperous and just society.

will be given to obtaining evidence of impact indicators in 3 dimensions: **reduction of the educational and digital gap in students, improvement of digital competencies of teachers and digital transformation of schools**. All this supported by a Monitoring and Evaluation System with the use of analytical data for decision making and continuous improvement of the program.

It is not possible to look to the future without recognizing that we advance on the shoulders of giants who preceded us. **ProFuturo is the legacy of a visionary like César Alierta. It cannot be understood without his tireless drive, which took shape on July 13, 2016 in a joint agreement between Telefonica Foundation and "la Caixa" Foundation.** And his commitment, which led him to travel the world to close agreements with implementing partners and meet with ministries of education to infect them with his educational vision. I thank him from the bottom of my heart, and I assume with honor the presidency of ProFuturo Foundation to continue betting on making our world more humane through Education.



A YEAR OF ACHIEVEMENTS: EVIDENCE OF THE IMPACT OF E-EDUCATION

Magdalena Brier, General Manager of ProFuturo

At ProFuturo, we believe in the transformative power of our program of educational innovation with technology as César Alierta believed, and he will always be in our hearts. We are confident in our model because we have evidence. 2023 was the year in which evaluations and research confirmed the positive impact of ProFuturo on the lives of millions of children in vulnerable environments.

We know that families appreciate our program, which reduces absenteeism and dramatically increases the motivation of children and teachers



in the classroom. This drives us to move forward and we have strengthened our ties with international partners such as UNESCO, UNHCR, World Vision, Teach For All, the OAS and the OEI.

We are an active part of the global educational transformation. We are aligned with the UN SDG 4, Quality Education, and in 2023 we participated in the United Nations General Assembly that analyzed the status of the SDGs. We have presented reports and studies in international forums that are a compass for the education community.

Participation and collaboration are in our DNA. This report reflects the impact of events such as #Hack4edu, our virtual hackathon, or the ProFuturo Race, to which we have added new friends. These are just a few examples of a busy year.

Our figures show the reach of the program. But the greatest impact always bears the name of specific individuals. We have included testimonials from teachers and children. Their progress is the greatest evidence of our impact; ensuring that they have a decent future will continue to be our greatest aspiration.



Hack4edu broke records in its 4th edition, with 512 hackers, 29 universities, 9 countries and 58 challenges.



During **Africa Week**, representatives from the Kukah Centre in Nigeria spoke about the ProFuturo program.



ProFuturo 2023 Race. The 7th edition was held on was held on March 26 with more than 1,400 participants.

ABOUT US

ProFuturo, a program of educational innovation with technology driven by Telefonica Foundation and "la Caixa" Foundation, has been dedicated since 2016 to reducing the educational gap in the world, improving the educational quality of millions of children living in vulnerable environments in Latin America, the Caribbean, Africa and Asia.

Through technology, ProFuturo seeks to expand its reach and reach more people. The program offers innovative digital teaching-learning experiences to promote the development of digital competencies that enable teachers, students and school principals to face the challenges of the 21st century.

In line with **Goal 4 of the United Nations 2030 Agenda for Sustainable Development** (SDG4), ProFuturo aims to improve the education of millions of children around the world and aims to become a global benchmark in educational transformation and innovation.



We recommend that you visit profuturo.education/en/ and subscribe to the monthly **newsletter** to learn more about **ProFuturo**.



MISSION

To reduce the education gap in the world by providing quality digital education to children from vulnerable backgrounds in Latin America, the Caribbean, Africa and Asia.

VISION

To improve the education of millions of children around the world, becoming a global benchmark for educational transformation and innovation.

VALUES

Born from the values of Telefonica Foundation and "la Caixa" Foundation; we leave our mark, we challenge limits and we know that together we are stronger.

DRIVING FOUNDATIONS



Telefonica Foundation

Making our world more humane by driving inclusive digital development

We want to be an active part of a fairer society in which people can develop their full potential, using the transformative power of digital to achieve greater social progress. Therefore, we promote the development of digital skills through innovative solutions that change people's lives to improve their employability, reduce the education gap and address the new social and digital vulnerability. We do this through a direct, differential and innovative intervention model focused on people and hand in hand with strategic partners to achieve greater social impact.



en.fundaciontelefonica.com/



"la Caixa" Foundation

It is only progress if we all make progress

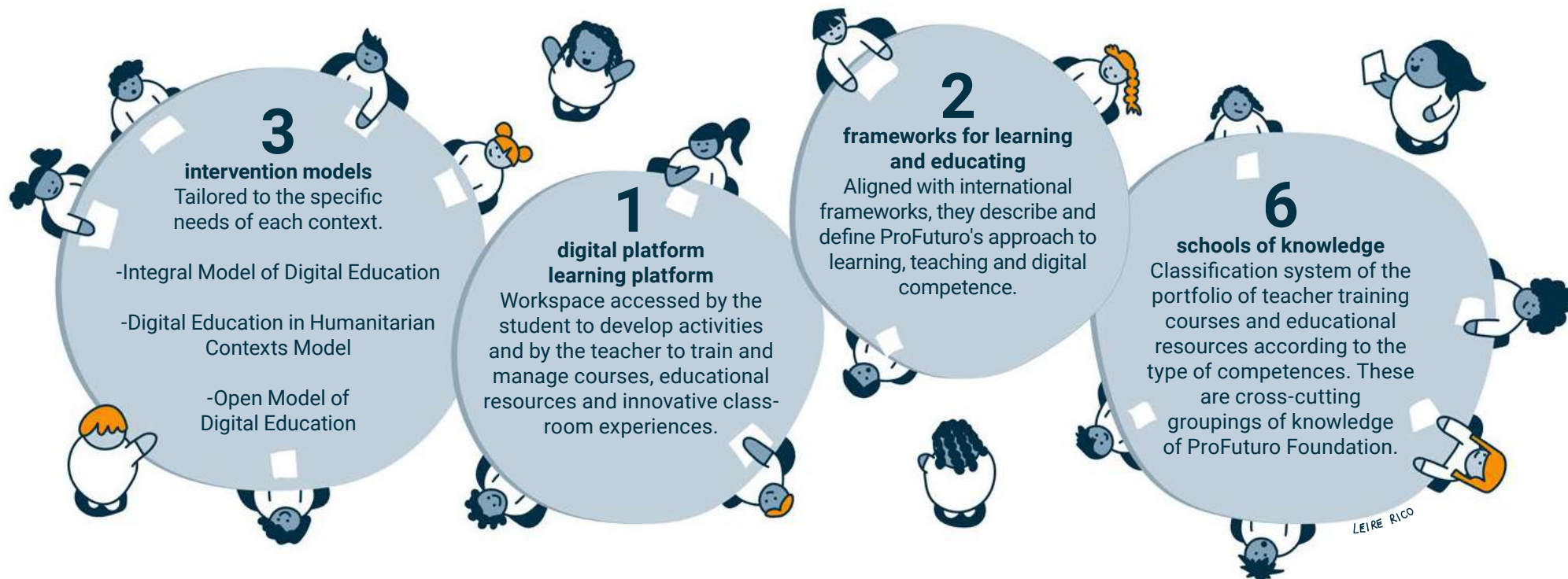
Committed to the most vulnerable people, "la Caixa" Foundation prioritises programmes with a high transformational impact such as the fight against child poverty, social exclusion and the promotion of employment. Its priority lines of action cover the social, cultural, educational and scientific research spheres. Through EduCaixa and its scholarship programme, the institution encourages educational transformation in schools and promotes equal opportunities and training of excellence in the best universities and research centres worldwide.



lacaixafoundation.org/en/

INTERVENTION AND EDUCATIONAL PROPOSAL

The programme consists of three intervention models, a digital learning platform and an educational proposal based on two frameworks for learning and educating in the digital age and structured in six schools of knowledge.



ProFuturo's educational proposal is based on its two frameworks: the Global Framework for Competence to Learn in the Digital Age and the Global Framework for Educational Competence in the

Digital Age. These frameworks are designed to define an education programme that holistically addresses two fundamental issues for individuals and societies in this century. With a special

focus on teachers, the Frameworks promote the processes of lifelong learning and education in the digital age.



profuturo.education/en/education-proposal/

SCHOOLS OF KNOWLEDGE

To structure its educational proposal, ProFuturo relies on the Knowledge Schools, which group the contents to increase teachers' competencies in a transversal way and improve the learning experience of girls and boys.



School of Educational Innovation

Proposals for incorporating teaching methodologies and strategies into the classroom that encourage a more active and collaborative role for students in the teaching-learning process.



Digital Competence Schools

Aimed at reinforcing teachers' skills through digital tools that seek to improve students' learning experience.



School of Multiple Literacies

Proposed schools to develop competences considered basic in linguistic, scientific and artistic fields.



Citizenship School

It improves the skills of its students in aspects such as emotional intelligence, coexistence, entrepreneurship, and other keys to sustainable development.



School of Computational Thinking and Artificial Intelligence

Training resources aimed at developing skills and competencies in Computational Thinking and Artificial Intelligence.



School of Mathematics

Resources to develop students' logical-mathematical thinking and language.

GEOGRAPHICAL SCOPE

The programme was born with a global vocation to bring the transformative power of digital education to the most vulnerable corners of the world. It is currently present in more than 5,000 schools in 39 countries in Latin America, the Caribbean, Africa and Asia, and its reach extends to more countries with teachers being trained and users accessing ProFuturo's resources.

39 COUNTRIES



profuturo.education/en/countries/

THE STRENGTH OF PARTNERSHIPS

Thanks to ProFuturo's experience and collaboration with other partners, the programme can reach further and with greater impact. Aligned with SDG 17 of the United Nations 2030 Agenda, networks are woven to strengthen the commitment to a more just and sustainable society, especially for the achievement of SDG 4: Quality Education.

Thus, through collaboration with governmental and non-governmental entities, a range of opportunities opens up to implement the actions that the programme executes in the countries where it operates. In 2023, the alliance with the wireless communications infrastructure company American Tower stood out, with the aim of reaching vulnerable communities in Africa and Latin America, enabling social programmes to improve the quality of life and ensure equal participation in the digital world.

In addition, this year saw the signing of an agreement with the renowned international organisation **Teach For All**, with which ProFuturo shares a common vision: teacher empowerment for the transformation of education.



EDUCATION ON THE PUBLIC AGENDA

ProFuturo renewed an agreement with the Organisation of **Ibero-American States (OEI)** to work on the analysis of the use of artificial intelligence in education in Latin America. This study resulted in a publication and webinars. Likewise, with the **Organisation of American States (OAS)**, in addition to implementing the programme in the Caribbean, work was launched to position the importance of educational innovation and technology in Latin America, through the dissemination of the Mapping of Good Practices in Educational Innovation with Technology, carried out jointly in 2022.

An agreement was also reached with the **UNESCO Regional Office for Latin America and the Caribbean (UNESCO OREALC)** to advance the digital transformation agenda for education in the region. In addition, ProFuturo is a member in consultative status with the **United Nations Economic and Social Council (ECOSOC)**.

GREATER OUTREACH BY ALLIES

Global implementing partners

- The UN Refugee Agency (UNHCR)
- World Vision
- Save the Children
- Entreculturas
- IRC. International Rescue Committee
- Organisation of American States (OAS)

Positioning partners

- Organization of Ibero-American States for Education, Science and Culture (OEI)
- UNESCO-OREALC (UNESCO Regional Bureau for Education in Latin America and the Caribbean)

Co-financing partners

- American Tower

Networks

- Global Coalition for Education (UNESCO)
- Digital Transformation Collaborative (UNESCO)
- Teacher Task Force (UNESCO)
- D4D Hub (European Union)
- Connected Education Alliance (UNHCR)
- mEducation Alliance
- Spanish Association of Foundations

IMPACT OF OUR EDUCATIONAL INTERVENTION

SYSTEMATISING AND MEASURING CHANGE

ProFuturo has developed a comprehensive strategy that permeates all organisational processes and goes beyond the programme itself.

To structure it, the **Theory of Change (ToC) methodology is followed, which seeks to plan the social intervention effectively.** The ToC addresses ProFuturo's purpose through different components such as inputs, activities, outputs or deliverables, with short, medium and long term results, as well as final and impact results.

The organisation also has several tools **to evaluate the impact of its programme:**

1. Since 2020, ProFuturo has implemented a **Monitoring and Evaluation System** to monitor the progress of processes and the achievement of results.

IN 2023...

Improvements were implemented in this system, such as the design and **incorporation of new sub-indicators to facilitate the interpretation of the data**, as well as the addition of new indicators such as partnerships, placements and teacher training.



2. Teacher Digital Competence Self-Assessment Tool.

IN 2023...

More than 17,000 teachers have used the tool.

3. In the first quarter of 2023, the SAT (School Assessment Transformation Tool) was designed and implemented, the main objective of which is to classify schools according to their level of ownership of the programme. This allows the creation of specific work plans for each reality, called **ProFuturo Prescriptive Plans** (PPP).

IN 2023...

A total of 4,612 schools with SAT were analysed, which represents 94% of the proposed target.

4. During the third quarter of 2023, the **annual ProFuturo survey** was carried out, with the aim of measuring the impact of the programme both as an educational tool in itself and on coaches, teachers and students participating in the programme.

IN 2023...

Respondents to the survey: +14,700 teachers, +76,300 students and 245 coaches.



MAIN NUMBERS IN 2023

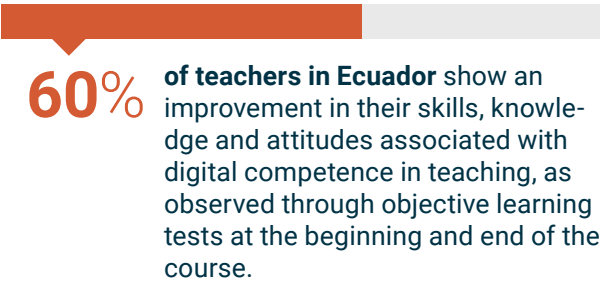
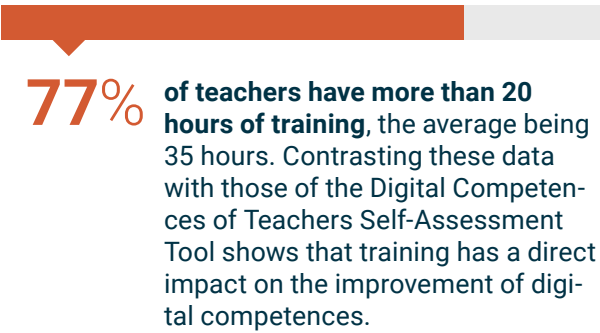


EVIDENCE OF PROFUTURO-DRIVEN TRANSFORMATION

The results of the programme are determined through various evaluation projects and methodologies that are adapted to the object of study.



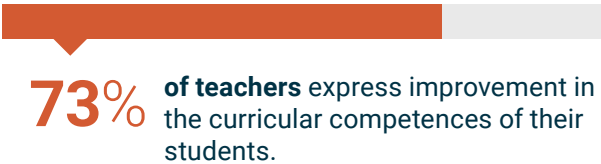
More training increases the level of teachers' digital skills.



"ProFuturo has served to motivate our students to personalise their learning in certain skills, further developing their digital and reasoning skills".

Gladys Adriana Gallo Pavón, teacher leader of the U. E. Fiscomisional Santa Catalina Labouré, Ecuador

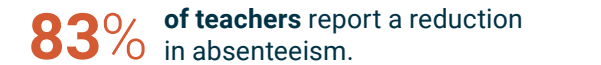
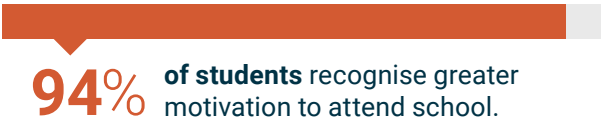
Improving students' digital skills



"We have the opportunity for children to benefit from technology, because being located in a rural area, not everyone has access to a computer".

Gálata Patricia Cornejo de Gálvez, director of the Centro Escolar Playa San Diego, El Salvador

Motivates school attendance



The use of technology contributes to improved learning

95% of students acknowledge improving their learning experience with the programme.

96% of students claim to increase their effort with the programme.

97% of teachers perceive that the use of technology improves learning.

"In my experience, the use of ProFuturo Mathematics has been particularly impactful. The numbers back up its effectiveness: we have seen a 30% improvement in maths results since we implemented this platform in the school".

Camilo Schmidt, Uruguayan teacher, Colegio Don Bosco, Uruguay

Improves motivation and coexistence

80% of teachers say that it improves students' attention and discipline in class.

76% of teachers have modified their educational activities with technology and digital resources.

82% of teachers report improvement in their motivation to perform their educational work.

"The pupils are looking forward to the digital classes. I haven't seen anyone who hasn't shown enthusiasm for them".

Karl Azakpé, teacher at Saint Jean Baptiste de Cotonon school, Benin

RESEARCH AND EVALUATIONS IN 2023

1. Technical collaboration with SUMMA (Laboratorio de Investigación e Innovación en Educación para América Latina y el Caribe) to deepen the evaluation of the programme. This research achieved the following results:

- Identification of indicators for the Monitoring and Evaluation System.
- Collaborative reflection to define the Theory of Change model, based on the review of local Theories of Change in countries where Telefonica Foundation operates in Latin America.
- Elaboration of an impact evaluation plan for the next three years.

2. Evaluation of ProFuturo Mathematics processes (see section 7 - Technology for Educational Innovation, p. 38 for more details) in South Africa, Brazil and Colombia, which resulted in recommendations to reinforce coach training and strengthen teacher training through the pedagogical user guides.

3. Studies in Mexico and Peru to assess changes in schools in those countries following the implementation of the programme.

IMPACT ON THE WORLD



ProFuturo was born in Africa in 2016. Since then, it has spread to Latin America and the Caribbean, where most of the investment is concentrated, and to Asia, where it is present in three countries.

LATIN AMERICA AND THE CARIBBEAN

Latin America and the Caribbean are ProFuturo's main regions of action in terms of the impact on children benefited and teachers trained. The extensive experience accumulated by Telefonica Foundation Movistar strengthens the presence of the project.

NUMBERS IN 2023



Countries

17



Schools

3,301



Trained teachers

325,267



Children benefited

762,081

REGIONAL ALLIANCES

The Integral and Open Digital Education Models are implemented through social organisations led by the Telefónica Foundations in each country. In all the countries where ProFuturo is present, public educational bodies endorse and support the programme through different alliances at local level.

In **Central America**, the following partnerships have been established:

- **Costa Rica:** Omar Dengo Foundation (implementing partner).
- **El Salvador:** Fundación Salvadoreña para la Salud y el Desarrollo Humano (Fusal) and Fundación Arrupe (implementing partners). Ministry of Education, Science and Technology; Aristos Foundation and Horizonte Programme.
- **Guatemala:** Development, Education and Quality Foundation (DECA) (executing partner). Ministry of Education, Miguel Torrebiarte S. Foundation, Enel Green Power.
- **Nicaragua:** Instituto de Promoción Humana (implementing partner).
- **Panamá:** Gabriel Lewis Galindo Foundation (implementing partner). Ministry of Education and the Foundation for the Sustainable Development of Panama (Fundespa).

In the Caribbean, the **OAS** is the implementing partner and signed new agreements with the Ministries of Education of **Belize, St. Lucia and Jamaica** to certify the training provided by ProFuturo.

ALLIANCES THROUGH SOME LOCAL PARTNERS

ProFuturo maintains regional agreements that allow for shared responsibility and sustainability of the project. Local partners drive alliances and actions to disseminate and position the programme. Full information on all partnerships is available on the ProFuturo website. These are some of the most important ones:

CONTRY	ARGENTINA 	BRAZIL 	CHILE 
IMPLEMENTING PARTNER	• Vicaría de Educación de Ciudad de Buenos Aires • Asociación Conciencia	• Instituto Crescer • Instituto Paramitas	• Asesorías Profesionales Hanemann Astete Limitada
OTHER PARTNERSHIPS	• Ministerio de Educación de la Provincia de Salta • Ministerio de Educación de la Ciudad de Córdoba • Centro de Implementación de Políticas Públicas para la Equidad y el Crecimiento (Cippec – Edulab) • Vicaría Episcopal de Educación • Conferencia Episcopal • Junta Diocesana de Educación en el Obispado de Concordia	• Conselho Nacional de Secretários Estaduais de Educação – Consed • Coalizão Tec • Movimento Profissão Docente • Todos pela Educação - Educação Já • Movimento pela Base Nacional Comum Curricular • Cátedra Sergio Henrique Ferreira/ FUSP (vinculada a la Universidade de São Paulo) • Secretarias Estaduais de Educação de Mato Grosso do Su, Sergipe e Vitória de Santo Antão	• Ministerio de Educación • Secretaría Regional Ministerial (Seremi) • Servicio local de educación pública Gabriela Mistral • Universidad Tecnológica de Chile • Universidad de Playa Ancha • Universidad Católica de Temuco

"I like it when we have lessons using the tablet because it is different, easier and faster. I have improved a lot. Before I didn't write well, but now I'm doing much better thanks to the classes on the tablets and the virtual platform".

Owen Portillo Hernández, student at the Centro Escolar Playa San Diego in El Salvador

COLOMBIA 	ECUADOR 	MEXICO 	PERU 	URUGUAY 	VENEZUELA 	COUNTRY
• Fundación Proinco • Asociación Visión Social	• LAB XXI	• Instituto de Investigación para el Desarrollo de la Educación, • Ateneo Español de México, A.C. • Fundación Conectando Pasos	• Instituto de Estudios Peruanos	• El Abrojo • Gurises Unidos • Obra Social San Martín • Rescatando Sonrisas	• Oportunitas	IMPLEMENTING PARTNER
• Ministerio de Educación Nacional • Computadores para Educar • Colombia Líder • Fundación Grupo Social • Colectivo Traso • Universidad de la Salle	• Secretaría de Educación Superior, Ciencia, Tecnología e Innovación (Senescyt) • Young Potential Development • OpenLab • Confederación Ecuatoriana de Establecimientos Católicos del Ecuador • Universidad Nacional de Educación • Fundación para la Integración y Desarrollo de América Latina (Fidal)	• Consejo Nacional de Fomento Educativo • Secretaría de Educación Pública. • Secretarías and Institutos de Educación in 15 states of the Republic. • Colegio Nacional de Educación Profesional Técnica (Conalep) • Aspen Institute y HP, through Aceleradora de Equidad Digital • Fundación Azteca de Grupo Salinas	• Ministerio de Educación • Direcciones regionales de educación (DRE) y Unidades de gestión educativa local (UGEL) • Asociación los Andes de Cajamarca • Universidad San Martín de Porres • Universidad de Lima • Universidad Tecnológica del Perú	• Ministerio de Educación y Cultura (MEC) • Sociedad Uruguaya de Ciencias Cognitivas y del Comportamiento (Succc) • Consejo Directivo Central ANEP de la Administración Nacional de Educación Pública (ANEP - Codicen) • Universidad Flacso • Universidad UTEC	• Asociación para el Desarrollo de la Educación Integral y Comunitaria (Aseinc) • Unicef • Red es escuelas Fe y Alegría • Asociación de Escuelas Católicas (AVEC) • Fundación Empresas Polar (Programa Regreso a Clases) • Alcaldía de Chacao	OTHER PARTNERSHIPS

MILESTONES BY COUNTRY

ARGENTINA

- Presentation of the 'Roadmap for a national policy on learning assessment' together with the Centro de Implementación de Políticas Públicas para la Equidad y el Crecimiento (CIPPEC).



"Introducing ICT in primary school is helpful in developing early digital skills and preparing students for an ever-evolving digital world".

Mónica N. Cook de Apecetche, principal of school 111 José Manuel Estrada, Argentina

BRAZIL

- Expansion of the Integrated Model in the state of Mato Grosso do Sul and identification of networks to ensure the provision of equipment and connectivity.



- Launch of the new phase of the Modelo Integral project in the state of Sergipe. More than 600 people attended the presentation.

- Amostre-SE was an event of good pedagogical practices focused on the teaching of mathematics shared in front of 400 educators.

CARIBBEAN

- In this area, the scope of the Open Model was extended to the 14 countries of the region through tutored calls for proposals and in coordination with the respective Ministries of Education.

COLOMBIA

- Presentation of the results of the report Digital Education in the Americas: Good Practices to Inspire, Colombia chapter, with interventions by representatives of ProFuturo, OAS and Telefonica Foundation Colombia.



CHILE

- Launch of the first OctoStudio teaching guide in Spanish, to introduce programming and computational thinking in the classroom.



First call for applications for the 'Programa Docentes Digitales' scholarships, in alliance with Enseña por Chile, aimed at developing digital skills in teachers.

"Thanks to the support of ProFuturo, I have been able not only to polish my technological and pedagogical skills, but also to explore new teaching strategies and approaches".

Diego Córdova, teacher at Heroes de Yungay School, Chile



ECUADOR

• V International Congress on Education. This hybrid event was held under the theme 'Challenges, advances and transdisciplinary reflections from diverse educational contexts', organised by the National University of Education, with the participation of Javier Alvarado, executive director of Telefonica Foundation Movistar Ecuador.



• 40-hour teacher training courses certified by the Ministry of Education were carried out.

MÉXICO

• 31 new schools in partnership with the State of Mexico's Integrated Education Services of the state education ministry, with their own equipment and follow-up by their technical pedagogical advisors.



• 12 new schools in Yucatán thanks to funding from the Aspen Institute and HP's Digital Equity Accelerator.

• Validation by the General Directorate of Continuing Teacher and Director Training (DGFCDD) of the SEP for 6 courses, valid for two school years, with the aim of providing points to teachers for their promotion processes in Mexico.

PANAMA

In 2023, the Ministry of Education certified 5,204 teachers.



PERU

• 15 new schools with the Andes Association of Cajamarca.



• Congress of the Annual Education Executives Conference, which brings together entrepreneurs,

managers, researchers and experts to present innovative solutions. ProFuturo participated in the 2023 edition, focusing on the impact of the School of Mathematics.

• Meeting of school teacher leaders to strengthen training, build community and motivate the 60 best performing schools.

URUGUAY

• ProFuturo and the Uruguayan Society of Cognitive and Behavioural Sciences held the event Learning Mathematics from the Beginning: The Challenge of Teaching for Life, with the participation of leading specialists in education and neuroscience. A guide to prevent bullying was also published.



• It has certified its entire training offer.

• Robotics programmes.

VENEZUELA

• Participation of ProFuturo teams in the national final of the World Robotics Olympiad WRO.



• Participation of ProFuturo teachers in the International Artificial Intelligence Day (Fundación Cruzando).

• Participation in the UNICEF children's rights fair in the area of technology.



FEATURED EVENTS AND PROJECTS

Lanzamiento del **Mapa Interactivo** y presentación del informe **"Educación Digital en Las Américas: Buenas Prácticas para inspirar"**

Fecha: 26 de abril
Hora: 10:00 am, hora de Colombia

@PortalEducativoOEA

Click on the image to watch the video of the launch of the *Interactive Map Digital Education in the Americas: Good Practices to Inspire*.

Mapping of Good Practices in Digital Education in the Americas

The OAS and ProFuturo presented this report through webinars in Colombia, Ecuador, Peru and Mexico. The mapping identifies and recognises innovative technological educational experiences promoted by schools, teachers and organisations. A total of 118 practices were selected and can be consulted on an interactive map in Spanish and English on the OAS education portal. The evaluation committee highlighted the 30 best actions in the report *Digital Education in the Americas: Good Practices to Inspire*.

- Central America**
Face-to-face meeting with four Civil Society Organisations to analyse the sustainability of the project in the region from 2024 onwards, identifying key milestones such as the participation and empowerment of key actors, the identification of new partnerships and the necessary basis for carrying out transfer actions.
- 9th International Congress of Educational Innovation (CIIE)**
Held from 16 to 18 January in Monterrey. In the framework of the CIIE, one of the most important events in educational innovation, Peru presented the ProFuturo Project, carried out in collaboration with UNESCO Peru. The document describes a teacher training model for the development of digital competence based on four principles: valuing teachers' beliefs, strategic and reflective use of digital technologies, grounding in authentic situations and peer-to-peer learning.
- XV Latin American Education Forum**
Alejandro Zamora Cervantes, Head of Educational Projects at Telefonica Foundation, participated in this meeting organised by Fundación Santillana with the sponsorship of the OEI on 28 and 29 August in Buenos Aires. The event brought together specialists, educators and leaders from different sectors to analyse the challenges posed by the advance of technology in education and employment.

- ProFuturo Mathematics Deployment**
In 2023, the ProFuturo Mathematics application was massively deployed in Peru, Chile and Uruguay. A total of 130,000 children were able to learn mathematics in a fun way. In Colombia and Brazil, five schools in each country participated in the evaluation of the ProFuturo Mathematics processes. The programme represents an opportunity for didactic transformation with significant coverage.
- Application of the SAT tool**
In 2023, 2,571 SAT scores were achieved in the region, which has allowed the definition of standardised intervention plans for each of the school levels.
- SDG4 Regional Steering Committee**
ProFuturo participated in this meeting convened by UNESCO-OREALC in the city of Pátzcuaro, in the Mexican state of Michoacán, on 15 and 16 May, where progress in educational transition in the region was analysed.
- First Meeting for Digital Inclusion in Latin America**
This event, organised by Telefónica Hispam and held in Lima on 7 November, analysed proposals to facilitate access to technologies and the skills to use them in order to reduce the digital divide.

AFRICA AND ASIA

ProFuturo started in Angola in 2016. In 2023, the project reached 19 countries in Africa and 3 in Asia, with a high number of beneficiaries, which allows ProFuturo to maintain its position as one of the main players in the field of digital education on the African continent.

NUMBERS IN 2023



Countries

22



Schools

1,772



Trained teachers

15,262



Children benefited

427,691

REGIONAL ALLIANCES

CAMEROON

Collaboration with the Congregation of Conceptionist Missionary Sisters of Education was extended.

UGANDA

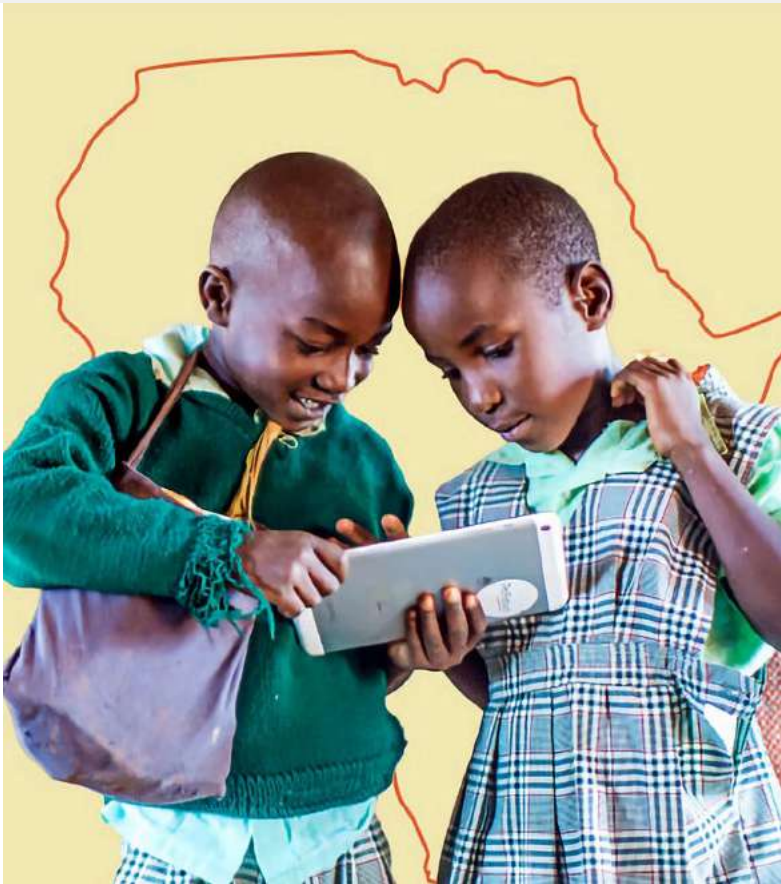
Work began with the organisation Help Rising Stars, which focuses on improving access to and quality of education in sub-Saharan Africa.

KENYA, ZIMBABWE AND OTHER COUNTRIES

Agreements with UNESCO and Teach For All to train almost 2,500 teachers. Training also took place in Congo Brazzaville, Togo and Cambodia. ProFuturo courses have been published on the Unesco website.

ZIMBABWE

ProFuturo expanded its presence by reaching 27 schools in Buhera, Chimanimani, Chipinge, Nkayi and Tsholotsho areas, which are beneficiaries of the SCALE DP project, supported by ECHO, the European Commission's Humanitarian Aid department. World Vision and Welt Hunger Hilfe, in collaboration with ECHO, are implementing the programme.



"The flexibility of the ProFuturo platform has allowed me to create resources adapted to the needs of my students. One of the strong points is the possibility of categorisation, which offers numerous options to personalise the activities according to the level of each group."

Abdelhafid Khrouche, teacher of the Medersat.com project in rural areas in Morocco

MILESTONES BY COUNTRY

NIGERIA

The Kukah Centre, ProFuturo's partner, strengthened its institutional and collaborative relationship with the Ministry of Education through the State Board for Universal Basic Education in public schools and through the Catholic Mission Secretariat in private schools. Collaboration is maintained with the Northern States Governors Forum and the Catholic Bishops' Conference of Nigeria.



SENEGAL

In 2023, some 300 lead teachers were trained in the field in the use of the ProFuturo Mathematics tool. This training was extended to more teachers thanks to the work of coaches from ProFuturo partners World Vision and Association Éducation Solidaire (AES).



"I can cite quite a few advantages of the programme: introducing children to the use of digital tools, motivating pupils, improving teaching and increasing the success rate in entrance exams for higher education".

Babacar Diouf, teacher at Ndongolor School, Senegal

SIERRA LEONE

In 2023, the last of the three phases of the evaluation process of the Education Innovation Challenge project, an initiative of ProFuturo with World Vision, the Department of Science, Technology and Innovation and the Ministry of Basic and Secondary Education, was successfully completed. The objective was to test different solutions and drive innovations to improve the mastery of literacy and numeracy skills in primary schools.



TANZANIA

The humanitarian context project has grown with the International Rescue Committee (IRC) through the completion of rehabilitation work on one classroom per school, the installation of solar panels in those classrooms and the delivery of equipment to schools in Nduta and Nyarugusu refugee camps. A 'ProFuturo lab' has been set up in each school, which each class attends to use the digital learning platform.



FEATURED EVENTS AND PROJECTS

■ FIRST REGIONAL PROFUTURO MEETING

In this first regional meeting in Africa and Asia, 50 people from 20 countries, 30 local partners and 2 global partners met for 5 days in Zimbabwe to work collaboratively on the design, reflection and review of the strategic premises of the programme in both regions, both in terms of the Integral Model and the Humanitarian Context.

■ APPLICATION OF THE SAT TOOL

In almost all schools in Africa and Asia where ProFuturo operates, this categorisation tool was applied to classify schools.

■ PROFUTURO MATHEMATICS PREVIEW

In 2023, a major roll-out of the ProFuturo Mathematics application took place in Angola, Philippines, Equatorial Guinea, Rwanda, South Africa, Lebanon and Senegal.



Testimonials about the impact of ProFuturo schools on the ground are invaluable for improving our education programme. Click on the image to watch the video in which partners and collaborators who attended the meeting in Zimbabwe give first-hand accounts of ProFuturo's impact on the ground.

"ProFuturo makes teaching and learning more exciting. The platform encourages interaction and high quality teaching. Students are eager to participate, and we find that their interest and confidence in the activities increases".

Erica S. Escalante, teacher at Papandungin School, Philippines

MILESTONES



For more information on the forums and highlights of 2023, click here.

ACKNOWLEDGEMENTS AND FORUMS



Magdalena Brier receives the GSMA GLOMO 2023 Award on behalf of ProFuturo.

AWARDS

28 February 2023

ProFuturo received the GSMA GLOMO 2023 Award at the Mobile World Congress in the category 'Best digital contribution to the Sustainable Development Goals'. It was also a finalist in the SDG GameChangers Awards of the International Telecommunication Union (ITU) in the category 'Empowering lives and communities'.

FORUM SPAIN WITH REFUGEES

20 June 2023

ProFuturo was present at the first Spain #WithRefugees Forum organised by UNHCR, in collaboration with the Ministry of Foreign Affairs, European Union and Cooperation, on the occasion of World Refugee Day. At the event, ProFuturo presented its intervention model in humanitarian contexts, essential for children forced to flee their homes.

> [Read more](#)

PRESENTATION OF THE GEM 2023 REPORT

26-27 July 2023

We actively participated in the consultation process and in the launch in Montevideo (Uruguay) of the *Global Education Monitoring Report* (GEM Report), a milestone in the global education calendar that for the first time in its history was presented in Latin America. In this UNESCO initiative, experts and educational leaders discussed the role of technology in education and explored



Social media campaign on World Refugee Day.



■ Report 'The Future of Artificial Intelligence in Education in Latin America'

Presentation in Madrid, Mexico and Lima of this study by ProFuturo and the OEI, with Axel Rivas as lead researcher. The report seeks to generate new knowledge that will help the region to plan educational actions and policies in a scenario of technological disruption. It poses three challenges: resolving the dilemma of the state and innovation, to give an educational meaning to technology, and addressing inequalities and ethical risks.

solutions to the challenges. ProFuturo, which was represented by CEO Magdalena Brier, was mentioned under two headings.

> [Read more](#)

■ SUSTAINABLE DEVELOPMENT GOALS SUMMIT

18-19 September 2023

ProFuturo attended the UN General Assembly in New York to review the status of the 17 Sustainable Development Goals. In its commitment to SDG 4, ProFuturo took part in high-level events and meetings with organisations and institutions such as UNICEF, ITU, UNESCO and Teach For All, with the aim of learning about the current situation and supporting the achievement of SDG 4. > [Read more](#)

■ mEDUCATION ALLIANCE 2023

19 September 2023

At the symposia organised in Washington by this NGO, ProFuturo presented the Computational Thinking School, which offers teachers resources to develop skills in artificial intelligence (AI) and computational thinking and to meet the challenges of the digital future by promoting critical thinking and creativity in the classroom.



We actively participated in the launch of the GEM 2023 Report in Montevideo.

■ GLOBAL REFUGEE FORUM

13-5 December 2023

ProFuturo participated in the second edition of the Global Refugee Forum in Geneva, co-organised by UNHCR, the UN Refugee Agency, and the Government of Switzerland.

MENTIONS IN INTERNATIONAL PUBLICATIONS

■ 'Best Practices from the East and Horn of Africa and Great Lakes Region of Successful Cooperation with the Private Sector'

UNHCR cites ProFuturo as a best practice in technology-enabled education in East and Horn of Africa and the Great Lakes area.

> See publication

■ 'Distance Education for Teacher Training: Modes, Models and Methods'

Mary Burns, a leading international expert on innovative programmes in education, mentions in this book ProFuturo's contribution to training teachers through the use of technology.

> See publication



■ 'Transforming education together: the Global Education Coalition in action'

The report of the UNESCO Global Coalition for Education explains that ProFuturo offers teachers in six African countries the opportunity to improve their training and teaching practice through the use of ICT.

> See publication

■ 'Digital Inclusion Benchmark Results'

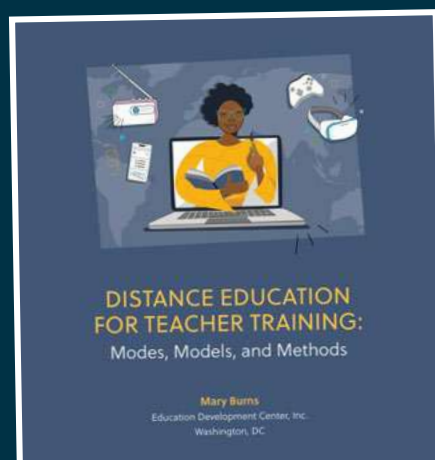
The World Benchmarking Alliance represents private sector organisations that contribute to the achievement of the SDGs. At its Forum 2023, it cited ProFuturo's contribution through Telefónica's international presence.

> See publication

■ 'The Dialogue. Leadership for the Americas'

Mila Tonarelli, ProFuturo's Global Innovation and Product Manager, was appointed as an ambassador for connectivity for educational purposes on this international platform that evaluates programmes and services that promote children's development.

> See publication



■ 'Digital education improves teaching experience in refugee-hosting schools'

A report on the UNHCR website mentions ProFuturo's role in improving education in refugee host schools in Rwanda.

> See publication

■ 'UNHCR Strategic Partnerships 2022 Report'

Reference to the second year of the partnership between ProFuturo and UNHCR, in which they implemented their connected education project in Nigeria, Rwanda and Zimbabwe with the aim of reducing the digital divide in the refugee population and host communities.

> See publication

FEATURED EVENTS AND PROJECTS

INTERNATIONAL EDUCATION DAY

24 January 2023

'Invest in people, prioritise education' was the slogan under which ProFuturo joined the celebration of this day to maintain a strong mobilisation around education and chart the way to translate commitments into action.

> [More information](#)

INTERNATIONAL DAY OF WOMEN AND GIRLS IN SCIENCE

11 February 2023

ProFuturo showed its commitment by sharing the story of Gloria Tshipata, a 12-year-old girl living in a refugee camp in Malawi who wants to become a doctor when she grows up. A report in elDiario.es reflected Gloria's courage.

> [More information](#)

PROFUTURO RACE

26 March 2023

More than 1,400 runners took part in the 7th edition of the #RunProFuturo. The organisation donated 19,000 euros to benefit ProFuturo.

> [More information](#)

AFRICA DAY

25 May 2023

Nigeria was the protagonist of the #AfricaWeek, from 22 to 26 May, which ProFuturo celebrated with special activities and content to disseminate the evolution, the impact generated and the challenges of the programme in this continent.

> [More information](#)



VII Edition of the ProFuturo Race.



Gloria Tshipata, a 12-year-old girl living in a refugee camp in Malawi, wants to be a doctor when she grows up.



Africa Day.

ProFuturo

7 AÑOS
CONSTRUYENDO
FUTURO



7th anniversary ProFuturo.

7TH ANNIVERSARY OF PROFUTURO

14 July 2023

To celebrate this anniversary, ProFuturo launched a social media campaign in which some of the children benefiting from the programme shared their dream of what they would like to be in the future.

> [More information](#)

MOODLEMOOT GLOBAL

From 18 to 21 September 2023

ProFuturo participated in this congress which addressed key issues for educational technology.

6TH EDITION OF ENLIGHTED

18 and 19 October 2023

This global conference on education, technology and innovation revolved around rethinking education in the age of AI. ProFuturo, together with UNESCO's Global Education Monitoring Report (GEM Report) and the OEI, organised a panel discussion on the impact of technology in education and presented for the first time in Spain the conclusions of the GEM Report 2023.

> [More information](#)

4TH EDITION OF #HACK4EDU

From 24 to 27 October 2023

The largest educational hackathon in the Ibero-American space, in collaboration with the Pontifical University of Salamanca, broke records with 534 hackers from 29 universities and 9 countries, and 58 challenges related to digital education in vulnerable environments.

> [More information](#)



6th edition of enlightened.



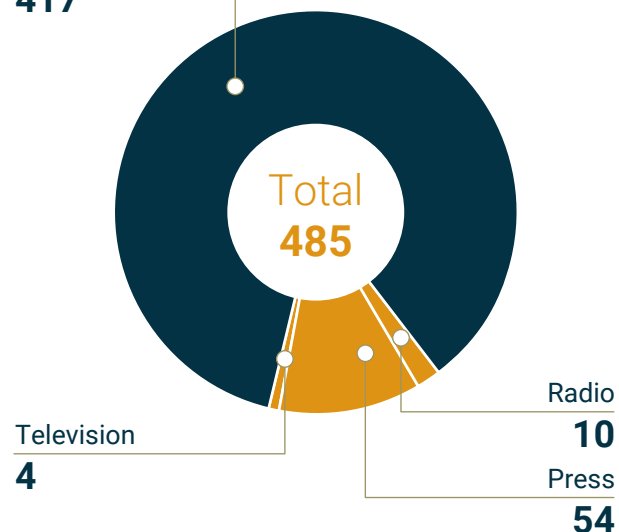
4th edition of #Hack4edu.

PROFUTURO IN THE MEDIA

For ProFuturo, it is also important to raise awareness and make a case for the importance of reducing the education gap in the most vulnerable areas of Latin America, the Caribbean, Africa and Asia, and the role that technology plays in this purpose. To this end, the project makes efforts to gain media coverage. In 2023, ProFuturo achieved 485 media impacts.

MEDIA APPEARANCES

Digital
417



ProFuturo and OAS Mapping Good Practices Report and webinars with OAS

Magisterio



magisnet.com
Mapa con las mejores prácticas en Educación digital de América - M...
La Organización de los Estados Americanos (OEA) y ProFuturo, el programa de educación digital de Fundación Telefónica y la Fundaci...

ProFuturo and OEI present the publication 'The future of AI in education in Latin America'.



La Inteligencia Artificial, clave para reducir las desigualdades educativas en América Latina según expertos



La Inteligencia Artificial en Latinoamérica: clave para reducir las desigualdades educativas



Inteligencia Artificial para combatir las desigualdades educativas en América Latina



La inteligencia artificial, clave para reducir las desigualdades educativas en América Latina

elEconomista.es

La inteligencia artificial será clave para reducir las desigualdades educativas en América Latina

LAVANGUARDIA

Un informe subraya la relación entre inteligencia artificial, la educación y la productividad en América Latina

Bridging the education gap

CincoDías

La conexión digital que reduce la brecha educativa en el mundo

ProFuturo ha beneficiado en 2023 a 7.2 millones de alumnos y 400.000 docentes



COPE pone el foco en ProFuturo y en la educación digital como herramienta para reducir la brecha educativa



Mayra Rivera, directora general de ProFuturo, comparte con el programa de esta mañana la importancia de la educación digital y cómo ProFuturo ha informado la vida de millones de niños y niñas en zonas con menos de 45 países. Descubre los retos y desafíos de esta iniciativa en su entrevista con el programa.

europapress /

ProFuturo, de fundaciones Telefónica y La Caixa, premiada en el MWC por su contribución a reducir la brecha educativa

International Education Day

EL ESPAÑOL ENCLAVE ODS

Priorizar la educación para acelerar el desarrollo

El 2023 nos sitúa en el ecuador de la Agenda 2030 para el Desarrollo Sostenible. Han pasado 8 años desde que se presentó la estrategia y tenemos otros 7 para alcanzar los metas y los objetivos marcados. Aún nos queda mucho trabajo por hacer y, aunque parezca poco tiempo, tenemos un largo camino por recorrer que no está exento, además, de lacras ni de obstáculos, ya sean nuevos o viejos conocidos.

Pero si nos imaginamos ese camino como un laberinto y los grandes objetivos como puertas que hay que atravesar, tenemos en nuestras manos una llave maestra, que es la educación, para acelerar el viaje. Esta 24 de enero se celebra el 5.º Día Internacional de la Educación bajo el lema "Invertir en las personas, priorizar la educación".

Stories of educational impact

elDiario.es

Desalambre

Impulsado · Pienso de muerte · Ilusión · Igualdad · Derechos y Libertades



Gloria, la niña que quiere dedicar su vida a la Ciencia en un campo de refugiados

En el Día Internacional de la Mujer y la Niña en la Ciencia, hablamos con Gloria y Angel, alumna y profesora que viven en la escuela en salvavidas para aliviar las duras condiciones del asentamiento

—Las campamentos de refugiados saharauí, sin apenas médicos en medio de la guerra

Facebook Twitter YouTube

■ Africa Day



LAWSON OSEZUWA ESELEBOR
Y MICHAEL IBRAHIM MAGAJI,
RESPONSABLES DEL KUKAH
CENTRE (NIGERIA)

«Ninguna sociedad es perfecta»

El Kukah Centre y la Fundación ProFuturo trabajan desde hace seis años en un proyecto que pretende mejorar la calidad educativa en centros de zonas desfavorecidas de Nigeria. Dos de los responsables del proyecto, Lawson Osezewa Eselebor y Michael Ibrahim Magaji, han pasado por Madrid para hablar de educación, seguridad y política en su país. MN los ha entrevistado.

Por Javier Ramos Martín



«El reto de educar en lo digital es un reto enorme, pero es el reto de la educación del futuro. En el mundo de hoy, la educación debe ser accesible, flexible y personalizada. La tecnología puede ayudarnos a lograrlo, pero también debemos asegurarnos de que la educación sea de calidad y que los estudiantes estén preparados para el futuro. En el mundo de hoy, la educación debe ser accesible, flexible y personalizada. La tecnología puede ayudarnos a lograrlo, pero también debemos asegurarnos de que la educación sea de calidad y que los estudiantes estén preparados para el futuro.»



■ 4th edition of #Hack4edu



EL ESPAÑOL



Una jornada formativa sobre el uso de la tecnología en la educación, organizada por la Fundación ProFuturo y el Observatorio de la Educación Digital.

Salamanca acoge el 'hackathon' educativo más grande de Iberoamérica con 500 hackers

■ Use of technology in the classroom

LA VANGUARDIA

Escolares de Primaria descubren la programación gracias al pensamiento computacional

• 200 escolares participaron en un taller de pensamiento computacional organizado por ProFuturo durante el Día Internacional de la Educación Tecnológica.
• ProFuturo nació en 2006 para dar acceso a una educación digital a niños marginados vulnerables y hacer beneficiar a 28 millones en todo el mundo.



TECNOLOGÍA

MADRID, 16 DE SEPTIEMBRE

Un grupo de más de 200 alumnos de educación Primaria, dirigido por 10 voluntarios de ProFuturo, ha participado en un taller sobre pensamiento computacional y programación básica en el marco del Día Internacional de la Educación Tecnológica.

Esta actividad es una de las actividades que se llevan a cabo en el marco del Día Internacional de la Educación Tecnológica.

15 ANIVERSARIO CORRESPONSABLES ObservaRSE Fundación Desde 2005 liderando el perfilado y la comunicación responsable en Iberoamérica



El papel de la tecnología en el reto de educar a la infancia desplazada

Leticia de Rato
Responsable de Alianzas
Globales y Relaciones
Institucionales de ProFuturo

CREATING AND SHARING KNOWLEDGE

OBSERVATORY

The ProFuturo Observatory is a web space that promotes reflection and debate on educational innovation with technology in vulnerable environments around the world. It shares research, analysis and best practices and initiatives that favour access to quality education for children.

In 2023, 30% of the articles published were produced in collaboration with entities such as the Organisation of American States, the Organisation of Ibero-American States and the Institute for the Future of Education (IFE) in Monterrey. These synergies enrich and add depth to the Observatory's content, increase its credibility and broaden its scope.

An editorial alliance was also initiated with SUMMA, the Laboratory for Research and Innovation in Education for Latin America and the Caribbean, which resulted in the publication of 12 articles on educational innovation and a webinar: *Ed-Tech: between optimism, disillusionment and hope*.

The Observatory counted with the contribution of great specialists such as Mary Burns, world expert in teacher training; Julio Fontán, creator of an innovative teaching methodology that bears his name; José Escamilla, associate director of the IFE in Monterrey and an international reference in educational innovation; and Axel Rivas, one of the most authoritative voices on education and public policies in Latin America.

Among the topics addressed was the potential of artificial intelligence to improve learning. The importance of developing children's critical thinking was also discussed, as well as how to implement educational innovation and the subsequent need to evaluate and measure the socio-educational intervention with tools and strategies to assess its impact.



profuturo.education/en/observatory/

FIGURES FROM THE PROFUTURO OBSERVATORY



101

Publications



10

Video interviews



1,391,811

Visualisations in video



313,082

Web visits (+88%)



261,749

Users



+192%

Increase of users

Countries that have visited the Observatory the most, by number of visitors:

Mexico:

63,848

Ecuador

33,909

Spain

32,249

Colombia

28,941

Peru

27,702

Argentina

15,743

Brazil

14,852



TECHNOLOGY FOR EDUCATIONAL INNOVATION

DIGITAL SOLUTIONS

DIGITAL LEARNING PLATFORM

ProFuturo's educational resources and training programmes are organised according to thematic areas and developable competences for teachers and students in the six schools of knowledge: Mathematics, Digital Competence, Computational Thinking and Artificial Intelligence, Educational Innovation, Citizenship and Multiple Literacies.

They consist of Teacher Training courses and Classroom Experiences for the application of pedagogical innovation, available in 4 languages: Spanish, English, Brazilian Portuguese and French, and a resource in Arabic.

IN 2023...

ProFuturo presented a new version of its online learning platform, along with a complete update of all digital resources. This new platform, developed on Moodle, seeks to foster a more fluid interaction between teachers and students, integrating significant improvements in terms of design, usability and performance.

This project involved the migration of around

1,200,000

users to the new LMS (Learning Management System).

In addition, the Brazilian and Peruvian educational platforms, Escolas Conectadas and Educared, were integrated into the platform.

2,081,043

users* accessed open resources in 2023.

* Users who have accessed the set of ProFuturo resources (platform for teacher training and classroom experience, catalogue of resources, open content for students, etc.).



Access the platform.

ProFuturo Mathematics

This year saw the launch of the **new version of Matemáticas ProFuturo** which incorporates an expanded editorial project for students aged 6 to 12, improvements in group management along with an offline version for easy installation on any operating system.

IteNlearning has developed ProFuturo Mathematics based on cognitive science and scientific evidence.



Click here to find out more about this partner.

New contents

At the School of Multiple Literacies, the **Pro-Futuro Teaching Units** were updated: dynamic and interactive materials for students between 6 and 12 years old.

In addition, the **OctoStudio** teaching guide was created at the School for Computational Thinking to provide learning experiences that foster computational thinking, using the OctoStudio application developed by the MIT Media Lab's Lifelong Kindergarten.



Click here to download the OctoStudio teaching guide.

DIGITAL COMPETENCES SELF-ASSESSMENT

The Digital Competences Self-Assessment tool is available to teachers world-wide openly and free of charge in four languages (Spanish, English, French and Brazilian Portuguese) for professional development.

IT IS SELF-ASSESSMENT

online tool* that allows teachers from basic education to assess their digital skills in order to develop professionally.



WHY SHOULD I USE IT

It encourages teachers to take charge of their own professional development, indicating paths that lead to transformations in their teaching practice.

SEE HOW IT WORKS

23
Questions

3
Areas

12
Skills

5
Levels of development



Click on the image to see the self-assessment website.

“ProFuturo has made a great contribution to education in Panama. Through their coaches we have received assistance to work with our students who have been able to make proper use of the technological tools and take advantage of all the resources offered by this platform”.

Jenny Samaniego, teacher at C.E. Loma Bonita, Panamá



MORE INNOVATION

ProFuturo is at the forefront of providing innovation in its programmes and projects. Therefore, the following actions were developed in 2023:

-  Implementation of an **updated, more navigable version** of the Educational Dashboard that allows for more accurate monitoring of students' neurodevelopment..
-  Application of **agile working methodologies** for managing the product and service innovation cycle.
-  Incorporation of **artificial intelligence** to speed up the loading of new content and management of ProFuturo's educational resources, as well as the development of a pilot for the implementation of a chatbot for first level attention to coaches and teachers..
-  Ongoing analysis of data from the **Monitoring and Evaluation System** to improve teaching and learning processes..

GOVERNANCE

Governing board



President
**José María
Álvarez-Pallete**



Vice-President
Isidro Fainé
On behalf of the "la Caixa" Foundation

Vocal
Antonio Vila

General Manager
of the Fundación
"la Caixa"

Vocal
Luis A. Prendes

General Director
of Fundación
Telefónica

Non-patron secretary
Pablo de Carvajal

Executive committee

Magdalena Brier
Managing Director

Juan Ramón Fuertes
Deputy Director General

Leticia de Rato
Global Alliances and Institutional Relations

Margarita Álvarez
Legal Advisory

Blanca Meléndez
Control & Finance

Alejandro Gil
Compliance and Internal Control

Valentina Ríos
Strategy and Evaluation

Mila Tonarelli
Innovation and Product

Lola Martínez-Bernabéu
Operations

A special mention must go to **Julio Rimoldi**, who has been key from the beginning in the ideation and foundation of this initiative, as well as the promoter of the strategic alliance and the nexus of union with His Holiness and the Vatican. He currently holds the position of strategic advisor.

 profuturo.education/en/government/

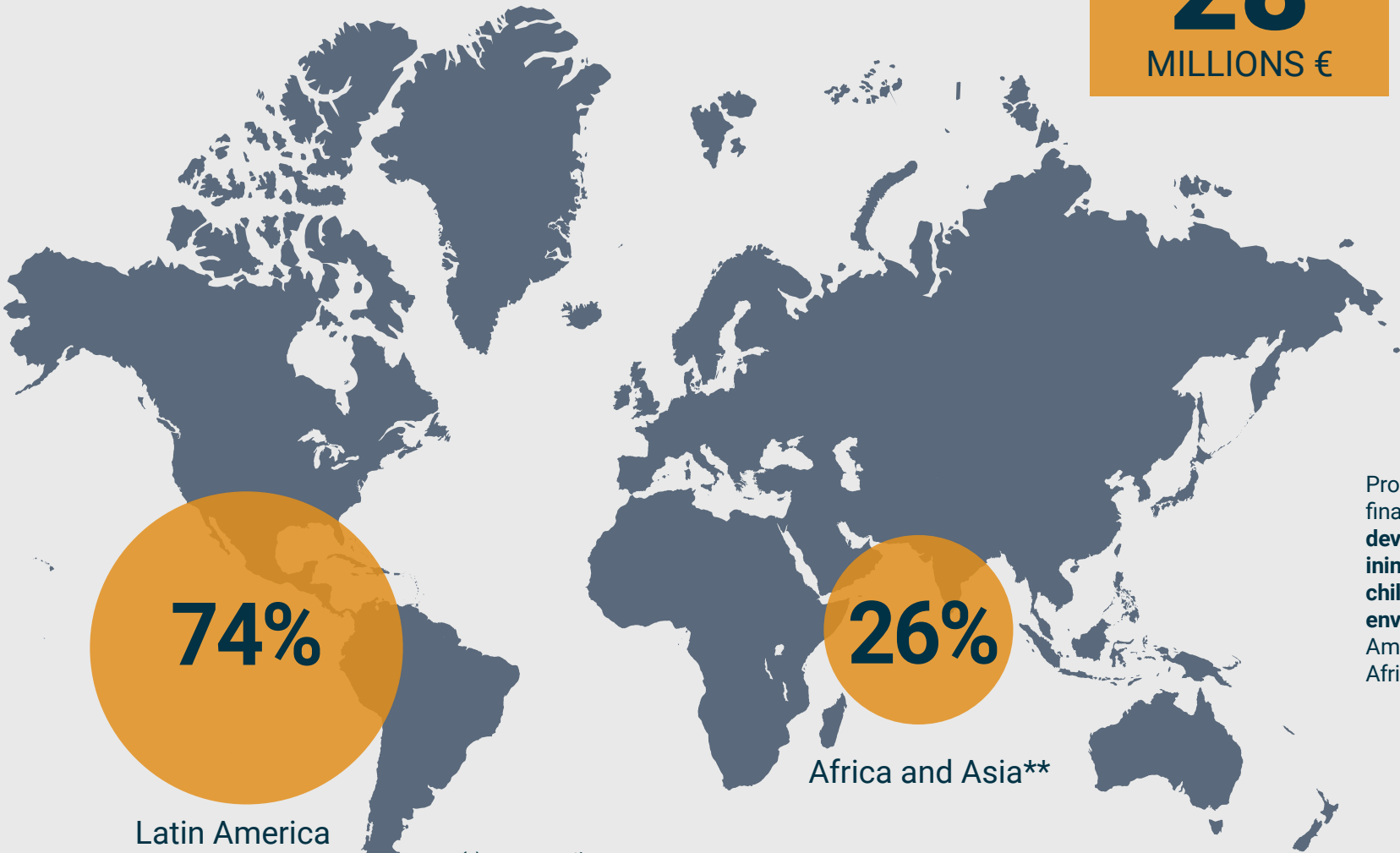
TRANSPARENCY

INVESTMENT IN 2023

TOTAL INVESTMENT

28

MILLIONS €



Latin America
and the
Caribbean*

(*) 30% Brazil
38% Hispam
5% Central America
1% Caribbean

Africa and Asia**

(**) 8% of the total investment dedicated to
projects of the Digital Education in
Humanitarian Contexts Model.

ProFuturo dedicates its financial resources to **developing teacher training activities and to children in vulnerable environments** in Latin America, the Caribbean, Africa and Asia.

CORPORATE GOVERNANCE

ProFuturo Foundation bases its behaviour on the Code of Good Governance approved by its Board of Trustees at its meeting held on 31 May 2017. This document includes the main national and international recommendations on good governance of non-profit organisations and the principles of foundational social responsibility.



ProFuturo Foundation's system of governance is configured in accordance with the following rules and regulations:

- The **Statutes of ProFuturo Foundation** which, together with the Law, form the basis for the responsible management of its projects and interaction with society in general..
- **ProFuturo Foundation 's General Business Principles**, which constitute its code of ethics. These are the essential values that inspire and define the way in which ProFuturo Foundation carries out its activity, in line with the most demanding international standards and ethical principles, on which it builds its reputation, seeking, as a result, to earn the trust of its stakeholders and maximise the impact of its mission for society in general.
- The **Code of Good Governance** that interprets and develops the Statutes of ProFuturo Foundation in order to guarantee the fulfilment of the foundational purposes, the transparency of the bodies, the members of the Board of Trustees and the employees of ProFuturo Foundation .

The **Business Principles** apply to ProFuturo Foundation as a whole, to the functioning of its Board of Trustees, in particular, as well as to the entities with which it collaborates and to its suppliers, and must be observed by all of them in the development of their activities.

They are aimed at guaranteeing the correct development of ProFuturo Foundation's mission under the strictest standards of **transparency, integrity and commitment**.

In the field of privacy, ProFuturo Foundation, in accordance with current legislation, protects the personal information of users, ensuring the **secrecy and security of personal data through technical and organisational measures** to prevent the loss, misuse, alteration, unauthorised access and theft of personal data provided, taking into account the state of technology, the nature of the data and the risks to which they are exposed.

ProFuturo Foundation follows a policy of **zero tolerance towards possible criminal offences**, as reflected in the Code of Good Governance and in its General Business Principles that make up its fundamental values, fostering an ethical and responsible foundational culture.

In this context, and in order to incorporate the best ethical and business practices, the Board of Trustees of ProFuturo Foundation approved an **Anti-Corruption Policy** in March 2017, and subsequently, in February 2018, approved the appointment of a Compliance Officer. This area unifies, reinforces and homogenises the existing controls.

With regard to money laundering, ProFuturo Foundation has internal regulations for the **prevention of money laundering** and the financing of terrorism, as well as various controls on payments, identification and due diligence procedures for suppliers and counterparties, among others.

Throughout 2023, the Compliance area continued to develop different actions with the aim of reinforcing the compliance culture, directed from the highest level, and with clear lines of responsibility and definition of key risks in this area.

Since its creation, this area has developed prevention functions, including training in criminal prevention, anti-corruption, integrity and, in general, internal regulations and applicable legislation. It has also continued to strengthen its internal communication with employees. It also continued to establish new assurance and control structures. It also promoted the approval by the Board of Trustees of the updated Decision-Making Standard and the **Criminal Prevention Policy**, as well as the approval of the **Digital Security Policy**.



PROFUTURO TEAM

ProFuturo is made possible by the work of a great international team committed to the transformative power of digital education. Their efforts and dedication take the programme further and further, reaching millions of children and teachers in Latin America, the Caribbean, Africa and Asia.







VISION FOR THE FUTURE

ProFuturo remains steadfast in its commitment to bring digital education to children in every corner of the world. To consolidate its purpose, it envisions optimising processes and developing technologies to boost its work in the coming years.

FOCUS

ProFuturo's strategy in the coming years is based on focus, with the aim of deepening **quality and sustainability**. This translates into a continuous improvement of the programme design, greater efforts in the search for funding and efficiency in the use of resources to enhance impact.

Targeting involves focusing on **schools with the greatest potential**, maintaining efforts in Latin America and **establishing impact indicators**.

IMPACT INDICATORS

Applying the targeting strategy in the Integrated Model will allow evidence of the results generated by the programme to be obtained. In this sense, the impact indicators of the following objectives will be prioritised:

- Reducing the education gap for students
- Reduction of the digital gap in students.
- Improving teaching skills.
- Digital transformation of schools.

Targeting also encompasses the **Open Model**. Therefore, it seeks to determine impact indicators to measure the objective of improving teaching competences.

MOODLE PLATFORM

After the development and implementation of the Moodle platform, a **continuous evaluation** will be carried out in the short term to consolidate the innovation.

DATA ANALYTICS

ProFuturo is further improving its programme based on evidence from the Monitoring and Evaluation System that provides strategic data. ProFuturo is an innovator in **impact management** using Data Analytics, and is expected to continue to gather information for decision-making and learning in the coming years.

ARTIFICIAL INTELLIGENCE

The use of **artificial intelligence** is being increasingly used to perform more accurate and efficient analysis of training pathways and calls for applications. This includes obtaining advanced analysis of data from the Monitoring and Evaluation System and developing technologies such as chatbots to better serve teachers.

ProFuturo

A PROGRAMME OF:

